

Occam - Industry's leading hub in on-chain liquidity

1

Each layer 1 platform

requires primary and secondary market infrastructure to 'catalyst' on-chain liquidity.

2

Cardano is one of the largest and most prominent layer 1 platforms

with sheer volumes of 'idle' on-chain liquidity and with thousands of unique project ideas brewing for years in its community.

3

Addressing this need, OccamRazer is a decentralized launchpad

built on and for Cardano and having its goal to catalyst Cardano's ecosystem liquidity

4

In the nearest future with the addition of OccamX

(DEX and credit markets) Occam is set to become the core Cardano DeFi super-DApp uniting all the DeFi use cases under a single DAO layer



Occam is being built by one of the industry's **strongest and most experienced tech** and product teams having strong institutional backing

Launch

The DeFi Landscape and Cardano



Layer 1 solutions and their DeFi Ecosystems Market Capitalization



1

Explosive DeFi growth - the future of finance is interoperable, scalable, and decentralized.

Crafty tokenomics designs and incentives brought DeFi to new frontier of socioeconomic engineering.

2

The Post-ETH era is commencing. Limits to Ethereum scalability are most evident now.

ADA's inbound on-chain liquidity is a good competitive advantage, but it won't last unless capitalized upon now.

3

Implementation of **Cardano's "Mary" hardfork**

Allowing the creation of Cardano-based tokens has seen more than 1,400 new tokens created marking the new era of DApp's and DeFi on Cardano - March, 1.

4

Cardano is among the most **potent and the only peer-reviewed layer-1 solutions**

Within the realm of decentralized applications, with one of the largest, strongest, oldest and most intelligent communities (>1m users across platforms).

5

Over 3,000 Cardano ideas that have been brewing within the community for years by now, **are awaiting to see the world.** Many of them would require some funding to begin.

For Cardano, the time for boosting on-chain liquidity is now

1 **Limits to Ethereum scalability** and absence of native interoperability - average tx fee reached \$100 and is currently ~\$15.

Speed is below the usability frontier. Race for liquidity is only beginning.

3 In the absence of a truly decentralized fundraising vehicle, **Cardano is missing out on the opportunity to capitalize**

upon its Layer-1 solution capabilities versus Polkadot (over 350 projects), Avalanche (20+ projects), Tron (50+ DeFi projects), Binance Chain (~70 projects).

2 Massive amount of ADA liquidity **currently unutilized**

Alongside a vibrant and intelligent community - No DEX's, no DeFi, no use cases.

4 Cardano Catalyst has been the step in the right direction.

The next step should be bigger, bolder, community owned and governed. The next step is Razer.

5 Decentralized fundraising is the key to catalyzing ecosystem liquidity

16b ADA in free circulation and 22.7b staked for PoS purposes.

The race for ON-CHAIN liquidity is intensifying.
The time to act is now.

Occam, core Cardano superDApp



intro

Light, user friendly UI with access to all blockchain features.



DTX
OCC TOKEN





OccamRazer: a feature-rich and **intelligently designed solution**

01 X

Centralized fundraising paradigm **is cost inefficient,**

exclusive, subject to adverse monopolistic effects (Money left on the table) and insufficiently flexible to accommodate many use cases that decentralized autonomous ecosystems (such as DeFi) have created.

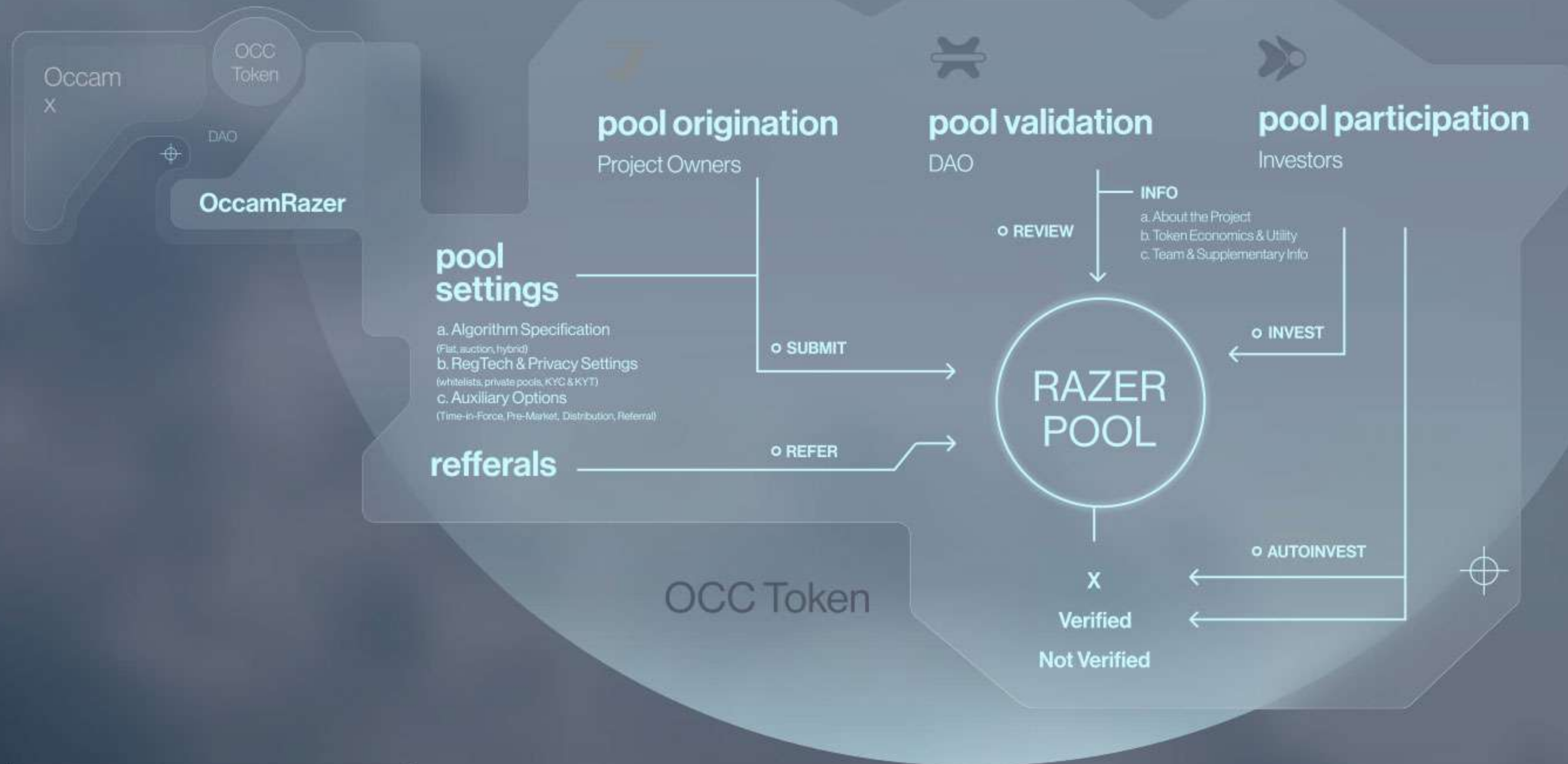
02 X

AMM-based vehicles for Decentralized fundraising (a.k.a IDOs) **are ill fit for purpose**

extreme volatility, front-running, and inability to reflect the intricacies of the fundraising process.

product

OccamRazer building blocks



merging layers



OccamRazer Highlights



Wide range of fundraising algorithms for (non-)fungible tokens*

- a. Flat swaps
- b. Auction swaps
- c. Hybrid swaps



RegTech & privacy settings*

- a. Whitelisted pools
- b. Private pools
- c. KYC & KYT integrations



Advanced tokenomics features

For details see the Appendix.

- a. Autoinvest
- b. DAO-governed project validation
- c. Continuous diversification
- d. Staking and liquidity mining



OCC Token Utility

Part I Core Utility

Liquidity Mining

Pool participants are rewarded with OCC token airdrops that are gradually released from the Association on a pro-rata volume-weighted basis.

Association

The Occam Association is a DAO-governed entity that invests some of its OCC token holdings into high quality Razer pools in exchange for project tokens, which are subsequently distributed across everyone staking OCC tokens.

Governance

Staking OCC allows users to vote on system upgrades and parameter changes, and Occam Association investment decisions.

Project X Status

Applying for the Project X status that, when acquired, signifies a highly distinguished project that receives a lot of community attention. This requires sending a modest amount of OCC to the Association and serves to prevent spam attacks.

OCC Token Utility

Part II Auxiliary Utility

Pool Origination

Pool origination requires sending a small amount of OCC tokens to the Occam Association.

Autoinvest

OCC token stakers can optionally enable an autoinvest functionality. This enables them to automatically get a pro-rata allocation of Razer pool.

Accessibility

A Razer pool can be set by the originator to be accessible only to stakers of OCC tokens. Enabling this feature provides a number of benefits.

Referral Links

Creation implies transferring some amount of OCC tokens to the Association. These links will carry benefits for both, referrers and referees.

Cast Out

Unstaking of OCC tokens implies paying a small 'cast out fee' that is distributed on a pro-rata basis across the remaining OCC stakers.

OCC Token Distribution



	Distributed (OCC)	in %	Initial Release	Cliff (months)	Vesting (months)
Seed Round	10,000,000	10.00%	10.00%	4	8
First Round	10,000,000	10.00%	10.00%	4	8
Team	18,000,000	18.00%	2.00%	4	20
Association: Liquidity Mining	27,000,000	27.00%	Protocol-determined	-	-
Association: Investments (Project X)	12,000,000	12.00%	2.00%	2	12
Association: Referral	5,000,000	5.00%	5.00%	3	24
Association: Marketing & Community Incentives	8,000,000	8.00%	10.00%	1	12
Token Liquidity	7,000,000	7.00%	100.00%	-	-
Advisors	3,000,000	3.00%	10.00%	4	8

Product Features

Pools

1 Fixed Price Pool - a limited token supply is offered at a fixed price.

2 Ladder Increasing Pool - the token sale is executed in bulks, each new bulk is priced higher than the preceding.

3 Ladder Decreasing Pool - similar to the Increasing Price Pools however each subsequent bulk is priced lower than the preceding and everyone who has bought at a higher price receives an airdrop such that the new effective price is the lowest.

4 Bi-Directional Auction Pool - bi-directional auctions represent a hybrid model with elements of AMM-style IDOs, yet requiring no initial liquidity other than that of the token being sold. A distinct feature is a price-volume curve, shape of which is defined by the Pool Originator.

5 Sealed-Bid Auction Pool - the Pool Originator sets minimum token price as well as the tokens to be sold. Bids are private (hidden), once the auction ends all bids are filled with one order, where all the committed supply is distributed across bidders - from the highest down until either the supply runs out or all the bids are filled.

6 Modified Vickrey Sealed-Bid Auction Pool - this auction is similar to the Sealed-Bid Auction Swap, with the only difference that the price paid by every participant upon filling the bids is the average price across the winning bids.



Product Features Settings

Time-in-Force (TiF)

Similarly to traders using order management systems, Pool Originators using OccamRazer can also specify TiF conditions such as Good-till-Expired/Filled, Fill-or-Kill, and Partial Fill-or-Kill. Using these conditions one can define the cutoff where investors' funds are returned (i.e. unsuccessful raise).

Distribution of Unfilled Asks

These settings dictate the way unsold supply is treated - it is either returned to the Pool Originator (No Dilution), distributed on a pro-rata basis among investors in the fundraiser (Full Dilution), or distributed among OCC token stakers (Liquidity Airdrop) subject to certain conditions (e.g. at least 50% of intended raise is completed).

Accessibility

A pool can be set as Public or Private. The latter enables only whitelisted addresses to participate in the sale.

Pre-Market Settings

Pool Originators can specify a period of time before the opening of the fundraiser, dedicated to marketing and generating, capturing, and recording investor demand - i.e. book building.